



## Survey Analysis System

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<b>What is your age? (n=1436)</b>		
18-25	14	(1%)
26-35	209	(14.6%)
36-45	414	(28.8%)
46-55	372	(25.9%)
56-64	147	(10.2%)
65+	280	(19.5%)

<b>In which city or township do you reside? (n=1436)</b>		
City of Onalaska	1158	(80.6%)
Town of Onalaska	90	(6.3%)
Town of Hamilton	9	(0.6%)
City of La Crosse	54	(3.8%)
Town of Medary	38	(2.6%)
Do not live in the District	87	(6.1%)

<b>Do you live in the School District of Onalaska? (n=1445)</b>		
Yes	1238	(85.7%)
No	202	(14%)

Not sure	5	(0.3%)
<b>Average Response: 8.74 s= 3.13</b>		

<b>Are you an employee of the School District of Onalaska? (n=1445)</b>		
Yes	250	(17.3%)
No	1195	(82.7%)
<b>Average Response: 2.56 s= 3.41</b>		

<b>Do you have children attending the School District of Onalaska? (n=1445)</b>		
Yes	795	(55%)
No	650	(45%)
<b>Average Response: 5.95 s= 4.48</b>		

<b>If you have school-aged children, what school(s) do they attend? (Mark all that apply) (n=819)</b>		
Northern Hills Elementary	148	(13%)
Irving Pertzsch Elementary	117	(10.3%)
Eagle Bluff Elementary	192	(16.9%)
Onalaska Middle School	299	(26.3%)
Onalaska High School	321	(28.2%)
Private/Parochial School	19	(1.7%)
Home schooled	2	(0.2%)
Public school outside of district	13	(1.1%)
Pre-Kindergarten at YMCA North, Little Minds, Gentle Lambs, Children's Tree House, Christian Chapel, Grandma's Arms and Creative Child	26	(2.3%)
<b>Other items entered:</b>		

southern bluffs  
 West Salem  
 St. Patrick's elementary  
 Pre-kindergarten at FLP  
 First Lutheran Preschool  
 Logan High School  
 Head Start  
 4K at Children of the Lord Daycare, La Crosse  
 None

**How often have you attended a District-sponsored event in the past year? (n=1430)**

0	418 (29.2%)	
1-5	614 (42.9%)	
6-10	175 (12.2%)	
More than 10	223 (15.6%)	

**How would you like to receive information regarding the Onalaska Schools? (Mark all that apply) (n=1329)**

School/building mailings	630 (16.9%)	
District Community Update	265 (7.1%)	
School/District website	502 (13.5%)	
Attend Board meetings	32 (0.9%)	
Attend meetings at schools	79 (2.1%)	
Attend meetings away from school	13 (0.3%)	
Televised Board meetings	71 (1.9%)	
<i>La Crosse Tribune</i>	266 (7.2%)	
<i>Coulee Courier</i>	122 (3.3%)	
Blogs	16 (0.4%)	
Instant/Text Messaging	404 (10.9%)	
Automated phone notification	170 (4.6%)	
Facebook	329 (8.8%)	

Twitter	37	(1%)	
Other social media	32	(0.9%)	
Email	750	(20.2%)	

**Other items entered:**

information sent home with my children in their folders

Mailing

Class Dojo app!!!!

I'm a substitute teacher in the district, I can get my questions answered at the schools when I substitute

being able to talk at a school board meeting



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**Would you support renewing operational referendum as described above for each of the next five years?**

***Representing a projected tax mill rate lower than the 2017-2018 rate of \$9.65.***  
**(n=1383)**

Definitely yes	761 (55%)	
Probably yes	349 (25.2%)	
Undecided	164 (11.9%)	
Probably no	50 (3.6%)	
Definitely no	59 (4.3%)	

**Average Response: 4.4 s= 1.03**



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### Enhance School Safety and Security District-wide

The safety of our students and staff is our top priority. Some of the safety and security projects identified include:

- Improving all main entrances to better monitor and control visitor access
- Constructing a dedicated drop-off/pick-up lane to separate pedestrian and vehicle traffic at the middle school
- Upgrading door alarms and increasing the number of security cameras

*Estimated cost: Up to \$1 million*

**Would you support a referendum that provides funding to improve school safety and security? (n=1377)**

Yes	1126 (81.8%)	
No	98 (7.1%)	
Not sure	153 (11.1%)	

**Average Response: 9.28 s= 2.44**

### Expand and Remodel Onalaska Middle School

The building is at capacity and the school lacks space for the indoor physical education, music, storage and areas for small group instruction and student collaboration.

*Estimated cost: Up to \$30 million*

**Would you support a referendum that provides funding to expand and remodel Onalaska Middle School? (n=1384)**

Yes	963 (69.6%)	
No	176 (12.7%)	

Not sure	245 (17.7%)
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**Average Response: 8.61 s= 3.25**

### **Add Weight Room and Multi-purpose Spaces at Onalaska High School**

The weight room is on the second floor and is too small to meet current student and athletic team demands. The room is often crowded with more than 50 students at a time, creating safety concerns. In addition, there is a multipurpose room used for physical education and gymnastics on the second floor and the dance studio is located in the basement. Due to their locations, there are many logistical challenges in moving equipment between the various floor levels.

*Estimated cost: Up to \$2 million*

**Would you support a referendum that provides funding to update the weight room and adding multi-purpose classroom space? (n=1385)**

Yes	727 (52.5%)
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No	312 (22.5%)
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Not sure	346 (25%)
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**Average Response: 7.3 s= 4.13**

### **Renovate Tech. Ed. Classrooms and Engineering Labs at Onalaska High School**

There is a growing demand for skilled professionals in the fields of Science, Technology, Engineering and Math (STEM). Onalaska High School's Technical Education and STEM classrooms are limiting program expansion. The project would renovate and expand labs to support curricular offerings in woods, construction, welding, metals, electronics, engineering and computer programming. These updates will ensure college and career readiness through hands-on learning and job skill training.

*Estimated cost: Up to \$1.5 million*

**Would you support a referendum that provides funding to renovate the technical education classrooms and engineering labs? (n=1372)**

Yes	1060 (77.3%)
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No	120 (8.7%)
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Not sure	192 (14%)
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**Average Response: 9.08 s= 2.72**

## Update the Football Stadium at Onalaska High School

The high school football field could be updated with artificial turf. This will allow the field to be used for physical education classes, football practices, marching band rehearsal and youth sports without concern for field conditions. In addition, the project could update the stadium entrance, press box and track as well as provide additional storage.

*Estimated cost: Up to \$3.5 million*

Would you support a referendum that provides funding to update the football stadium? (n=1389)

Yes	466 (33.5%)	
No	509 (36.6%)	
Not sure	414 (29.8%)	

**Average Response: 5.3 s= 4.5**





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<b><u>When do you feel the District should pursue a capital referendum to update facilities? (n=1396)</u></b>		
As soon as possible	519	(37.2%)
Within the next 1-3 years	489	(35%)
In the next 4-6 years	116	(8.3%)
More than 7 years from now	42	(3%)
Never	34	(2.4%)
Undecided	196	(14%)



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<b>Please respond to the following statements:</b>		
Item	Response	

<b>I am satisfied with the educational programs of the School District of Onalaska. (n=1382)</b>		
Strongly Agree	589 (42.6%)	
Agree	623 (45.1%)	
Disagree	40 (2.9%)	
Strongly Disagree	7 (0.5%)	
Don't know	123 (8.9%)	
<b>Average Response: 4.39 s= 0.7</b>		

<b>I am satisfied with the financial management of the School District of Onalaska. (n=1382)</b>		
Strongly Agree	425 (30.8%)	
Agree	641 (46.4%)	
Disagree	80 (5.8%)	
Strongly Disagree	23 (1.7%)	
Don't know	213 (15.4%)	
<b>Average Response: 4.17 s= 0.89</b>		

**I am satisfied with the communication that comes from the School District of Onalaska. (n=1378)**

Strongly Agree	447 (32.4%)	
Agree	702 (50.9%)	
Disagree	86 (6.2%)	
Strongly Disagree	23 (1.7%)	
Don't know	120 (8.7%)	
<b>Average Response: 4.16 s= 0.88</b>		

**I am satisfied with the overall performance of the School District of Onalaska. (n=1380)**

Strongly Agree	559 (40.5%)	
Agree	677 (49.1%)	
Disagree	49 (3.6%)	
Strongly Disagree	8 (0.6%)	
Don't know	87 (6.3%)	
<b>Average Response: 4.34 s= 0.73</b>		



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**The value of a person's home can be impacted as a result of the perceived quality of the school district.**

**Overall, what impact do you believe the perceived quality of the School District of Onalaska has on your home's value? (n=1382)**

Positive impact	953	(69%)	
No impact	128	(9.3%)	
Negative impact	17	(1.2%)	
Not sure	140	(10.1%)	
Do not own a home in the District	144	(10.4%)	

**Average Response: 2.85 s= 0.4**